


# here it is,—

**FIRST INVESTMENT OFFER OF ITS KIND EVER**  
**Made in This State or Any Other State in the Union.**  
**The Chance of a Lifetime Less All Speculation.**



**OPENING TOMORROW, 9. A. M.**

You can buy lots in many parts of the state that cost less, but you can't buy lots anywhere in a highly productive, progressive community for less money or even the same money, with SEVEN PRINCIPAL CITY IMPROVEMENTS made a part of your contract.

\$200 is the price you would pay for a lot in a village, in a hamlet, on a country cross roads, or in the middle of a corn-field where no improvement would be promised

or even suggested, and where you wouldn't expect it. Look the field over and if you can buy an improved lot in any old or new town site in Golden Okeechobee, or any other Florida district, we'll donate the proceeds from the sale of five lots to any worthy Miami charity. You will find prices ranging from \$500 for the lowest, up to many thousands of dollars for the highest priced lots in all neighboring towns and subdivisions in Golden

Okeechobee. Don't think, though, that we are giving anything away. We're not. We bought this land at the intersection of two main highways last spring at the low profit on sales at present prices, even though a big percentage of our sales receipts goes right back into improvement work. That's the reason why you can buy these improved lots in Granada Circle, the heart of Golden Okeechobee. Golden Okeechobee, at these low prices.

## GRANADA CIRCLE

(New Okeechobee Heights)

**\$200**  
UP

Full Sized Business and Home Sites  
**SEVEN PRINCIPAL CITY IMPROVEMENTS**  
 Leading New Town In  
**GOLDEN OKEECHOBEE**  
 THE CENTER OF PRODUCING FLORIDA

**\$67**  
DOWN

1. White Ways.
2. City Entrance Arches.
3. Ornamental Shrubs
4. Graded Streets.
5. Water Supply.
6. Electricity Supplied.
7. Company Building Program.

**PART**  
**OF EVERY**  
**CONTRACT**

WHEN FORD, ROCKEFELLER, FIRESTONE, EDISON AND OTHER BIG capitalists invest their millions in a region, that means a lot for others to think about. Men of their stripe don't throw their money to the four winds. They spend now for the profits to come. And these financiers and many more like them have placed large sums of money in land in the Golden Okeechobee region, because they are first of all business men and know that this district, above all, is the Center of Producing Florida. They know it's the land where commercial life and play life have a strong, deep-seated foundation of present farming and future manufacturing activity. They know how much higher land values will go in Golden Okeechobee, and for that reason it's high time for everybody else to do what they have done—buy Okeechobee property—even if it has to be on a much smaller scale. Rockefeller owns a 100,000-acre tract close to Granada Circle on the east; J. S. Cosden, of the Cosden Oil Co., holds a mammoth tract on the northwest; The Dixie Cattle Ranch Co., reported to be a subsidiary of The Royal Dutch Shell Oil Co., has a big parcel of land on the southeast; and another subdivision adjoins Granada Circle immediately on the west. Here

is one place in Florida, where wild speculation is replaced by sound investment, and investment on a modest price basis within the reach of all. Here is a place where the small investor can go through to big profits, made by the character of the men and the size of the developments to the east and west of him, as well as by the complete improvements being placed on his own property. Here is a place where a man can live, live easily, and make a living if he has to, because this is the part of the State that works and produces the year around—where they do something besides talk play and pleasure all the time. And your lots won't be this side or that side, close to or far from, this town or that town, but are right in a live town in the making. They are the town itself. If you haven't invested in Golden Okeechobee, your Florida holdings are not complete; and if you haven't invested in Granada Circle, you haven't bought in that part of Golden Okeechobee where the calibre of the big investors and developers next door to you should make your profits large and certain.

COME IN AND GET YOUR OKEECHOBEE LOT TODAY.

**WIRE OR MAIL YOUR ORDER IF YOU CAN'T CALL**

Pre-Development Prices Subject to Change Without Notice

**S. E. WILSON, Jr., & Co.**

**Cor. Halcyon Arcade No. 1 and N. E. 1st St.**